



Alison Matheny

Contact

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Education

University of Cincinnati DAAP

Bachelor of Science in Industrial Design
Minor in Fine Arts
GPA 3.8
Class of 2024

Accademia Italiana

Florence, Italy
Industrial design
Sept 2022- Dec 2022

Bishop Chatard High School

Indianapolis, IN
GPA 4.25
Class of 2019

Experience

We Are BMF

NYC, New York Aug-Dec 2023
Worked as a multidisciplinary designer at New York creative marketing agency. Helped create experiential 2D and 3D designs for luxury clients such as Gucci, Marriott, and Douglass Elliman. Developed moodboards and branded imagery, drafted floorplans, graphic collateral and proposed design directions for brand activations.

Catalyst Product Development

Indianapolis IN, OH Jan-May 2023
Served as industrial designer on a range of projects at engineering and design consultancy. Designed patented user interface and branding for client projects, prototyped solutions in Solidworks, created physical models to test concepts, improved products for easy disassembly and use and functioned as a CMF designer.

Procter and Gamble

Cincinnati, OH May-Aug 2022
Innovated in fabric care products working with products both close to market and upstream. Designed new ways to introduce sustainability in packaging and design. Envisioned the future tensions and changes in the home and how to improve the laundry experience. Conceptualized new ways to deliver formulas and created prototypes with SolidWorks.

KAO Reinvention Challenge

Won 1st place in a design challenge rebranding and remarketing Ban deodorant for a younger audience

Pitch For Purpose

Participated in innovation team redesigning healthcare to be more accessible through technology and user experiences.

Casco Manufacturing

Cincinnati, OH Jan-Apr 2021
Helped develop new products in the commercial and medical fields. Created patterns for products in Illustrator and prototypes with industrial sewing equipment. Tested products for quality and conducted market research. Experience with sewing and fabric welding.

Marian Inc

Indianapolis, IN April - May 2020
Employed at manufacturing company making die cut equipment and boxing them.

Involvement

EnableUC

Design Coordinator
Participates in club designing prosthetics. Work with graphic visualization, research, device improvements, and 3D CAD modeling parts.

UC Improv

Officer
Participates in a campus improv comedy club

Saturday Hoops

Mentoring children through sports, art, reading, and other activities.

Achievements

Adobe Certified Professional in Visual Design
Deans list
Cincinnati Scholarship Recipient
Alpha Lambda Delta Honor Society
Honors Diploma, Top 10%
National Honor Society
International Thespian Society

Skills

3D printing
Basic Arduino
Drawing
Industrial sewing
Pattern making
Design thinking
Graphic Design
UI Design
Experience Design
Creative Strategy

Software

InDesign
Photoshop - Certified
Illustrator - Certified
Solidworks
Rhino
SketchUp
Microsoft Office
Fusion360
Keyshot
Adobe XD
Figma

Certifications

